
CVCBD Virtual Community Meeting

Presented by:
Kristina Williams, Executive Director
4.13.2023



Agenda

1. Background on CVCBD
 2. Bylaw Changes (REMINDER)
 3. QUAD Elections
 4. Current Programs
 5. FY24 DRAFT Budget
 6. Goals for FY24
 7. Updates
 8. Get Involved
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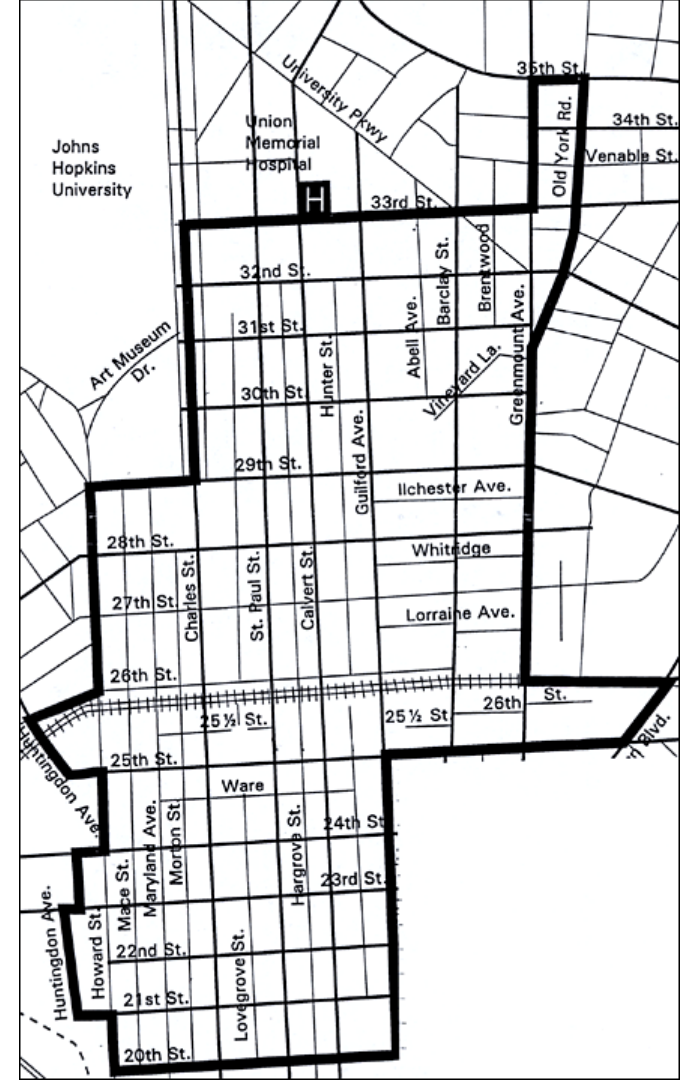
Questions or Comments

1. Enter questions in chat
 2. A moderator will check in with phone participants and Facebook
 3. Email questions to Kristina@charlesvillage.org and president@charlesvillage.org
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Purpose of the CVCBD

Created by legislation in 1994 -
Article 14 Subtitle 6 of City Code

The purpose of the Authority is to **promote and market** the District, provide **supplemental security and maintenance** services, provide **amenities in public areas**, provide **park and recreational programs and functions**, and after its establishment, other services and functions as requested by the Authority and approved by an ordinance of the Mayor and City Council.

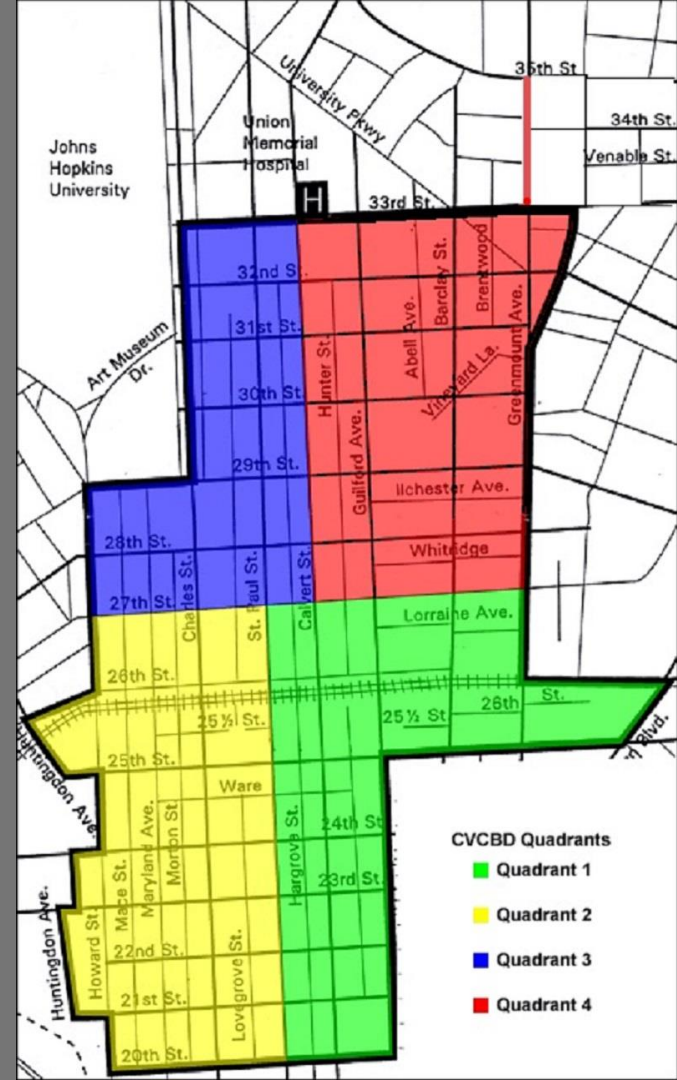


Approved Bylaw Changes

Changes reflect need to orient new board representatives before beginning budget and program discussions for upcoming fiscal year.

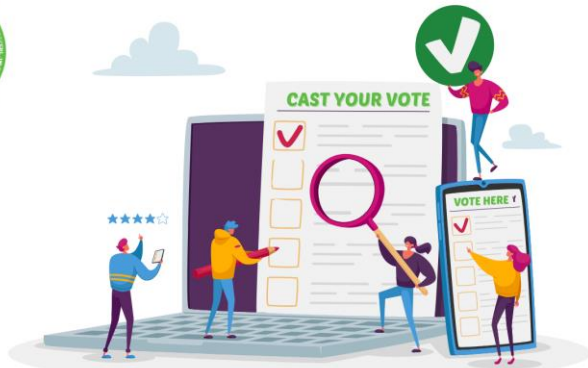
- An officer's term shall be for one year, beginning July 1. If an office becomes vacant, the Board may elect a member to serve the remainder of the term.
- The Spring Public Meeting shall be held in the spring on or before April 30 and shall include the presentation of the financial plan and the election of quadrant representatives.
- The Fall Public Meeting shall be held in the fall on or before
—October 31.

FY24 Quad Elections



Quad Representative

- The Annual Quad Elections will be held virtually from April 17 - 21, 2023.
 - Eligible nominations may be submitted via: **Regular mail** addressed to: Quad Nomination, 2434 St Paul Street, Baltimore, MD 21218, Hand **Delivered to:** CVCBD Office at 2434 St Paul St, Baltimore MD 21218, **Online:** through the website, at www.charlesvillage.org, or **Via Email:** info@charlesvillage.org, subject - Quad # Nomination
 - Still accepting nominations!
 - A resident of the Quad that they want to represent or;
 - Owner of a property in the Quad they want to represent that is subject to the property tax surcharge or;
 - Be a representative of an owner of a property which is utilized for commercial purposes if the individual is a tenant of the owner, a corporate officer or partner of the tenant of the owner, or a business representative or agent of the owner, and the owner authorizes and designates in writing the individual to represent the owner on the Board.
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QUAD NOMINATIONS

**We are now accepting nominations for
QUAD representatives through
April 15, 2023 with elections to follow
April 17 -21, 2023.**

If you or someone you know is interested in serving as a QUAD rep, please apply by following the link below or by submitting the application on our website.

You can also bring a paper nomination to the CVCBD office located at 2434 Saint Paul St. by downloading the form from our website. Elections will be held both virtually and via paper ballot.

Nomination forms are also available online at
www.charlesvillage.org

*Nominations must be received no later than 5pm on
Friday, April 14, 2023.*

Check the map on the back to verify which quad you live in.

SCAN THE CODE
TO CAST YOUR
NOMINATION!



Nominated Quad Representatives

Quad #1 – Miller Roberts

Quad #2 – VACANT

Quad #3 – VACANT

Quad #4 – Jennifer DeRose

Voting Occurs

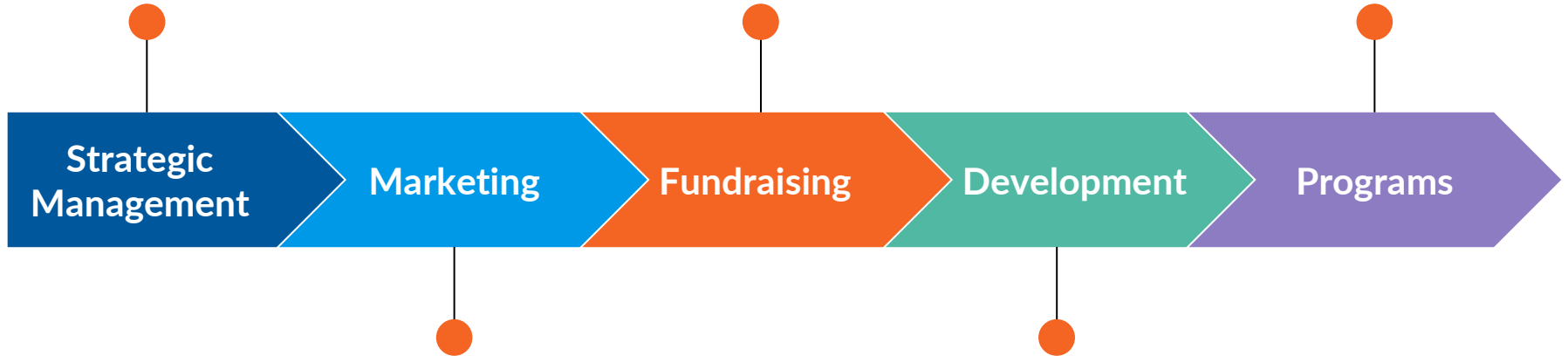
April 17 – April 21, 2023



The continual planning, monitoring, analysis, and assessment of the Benefits District through community input, organizational growth, and impact.

The regular analysis of the sustainability of the Benefits District by assessing revenue sources, opportunities for expansion, and reduction in expenses. Diversify revenue to not be so reliant on surcharge taxes.

The creation, implementation, and assessment of programs that achieve the mission of the CVCBD



The creation and implementation of a strategy that includes communication and outreach that engages CVCBD businesses, residents, visitors, and partners, in the promotion of the Benefits District.

The development of partnerships with community partners, foundations, city agencies, community associations, business association, and others, for the amplification of the CVCBD's services and creation of programming that achieves the mission of the CVCBD.



CODE RED HEAT ALERT

Safety

- Safety patrol program
 - Courtwatch program
 - Liquor board hearings
 - Safety Advisory Council
 - **Community Safety Walks**
 - Data collection and distribution
-



Sanitation

- Daily sanitation services
 - Fall Leaf Removal
 - Rat Abatement
 - Dog Waste Stations
 - Bulk Trash and Alley Maintenance
 - Data collection and distribution
-

UPCOMING COMMUNITY



TRAININGS

WITH CVCBD

APR

NARCAN TRAINING

MAY

MENTAL HEALTH FIRST AID

JULY

ACTIVE ASSAILANT TRAINING

SEPT

CPR TRAINING

NOV

RECYCLING TRAINING

SIGN UP FOR OUR NEWSLETTER TO RECEIVE THE
LATEST UPDATES IN THE DISTRICT!

Outreach

- Social media presence
 - Website
 - Newsletter
 - Ambassador Program
-



**PLEASE DONATE:
NEW OR GENTLY USED
WINTER COATS
HATS & GLOVES
NEW SOCKS
TOILETRIES**

HELP OTHERS STAY WARM THIS WINTER!

WINTER CLOTHING DRIVE



**FROM NOVEMBER 28TH
TO DECEMBER 17TH**

**DROP OFF YOUR DONATIONS
BETWEEN 8 AM AND 4 PM
AT THE CVCBD OFFICE
2434 SAINT PAUL STREET
BALTIMORE, MD 21218**



For more information, email info@charlesvillage.org



Unhoused residents are our neighbors too!

Help a person who is experiencing homelessness by giving them sustainable resources.

- **DONATE TO A COMMUNITY FOOD BANK**
- **CONNECT TO SHELTER AND FOOD RESOURCES**
- **EDUCATE YOURSELF ON THE HOMELESS EXPERIENCE**

*Scan for
Resources*





THE CVCBD GUIDE TO THE FY24 BUDGET

Understanding the Priorities Behind Your Taxes

Goal: Increase Capacity for Better Programs

EXPECTED INCOME

The Benefits District is expecting to receive \$1,029,729 in surcharge tax dollars in FY24. It takes approximately \$1.4MM to operate the organization efficiently. We have to raise an additional \$390k to break even.



SAFETY

We currently have a Director of Safety, a Community Outreach Coordinator, and a contract with a private security patrol. In FY24, we plan to expand our re-evaluate our safety program to be more intentional on our community-focused priorities build more community capacity. **The budget is \$440,040.**

OUTREACH

Our outreach program has expanded this past year to include a full time Program Manager. We have increased our events, community trainings, introduced our Community Ambassador program, and awarded several grants through the Community Impact Grant. **The budget for outreach is \$106,378.**

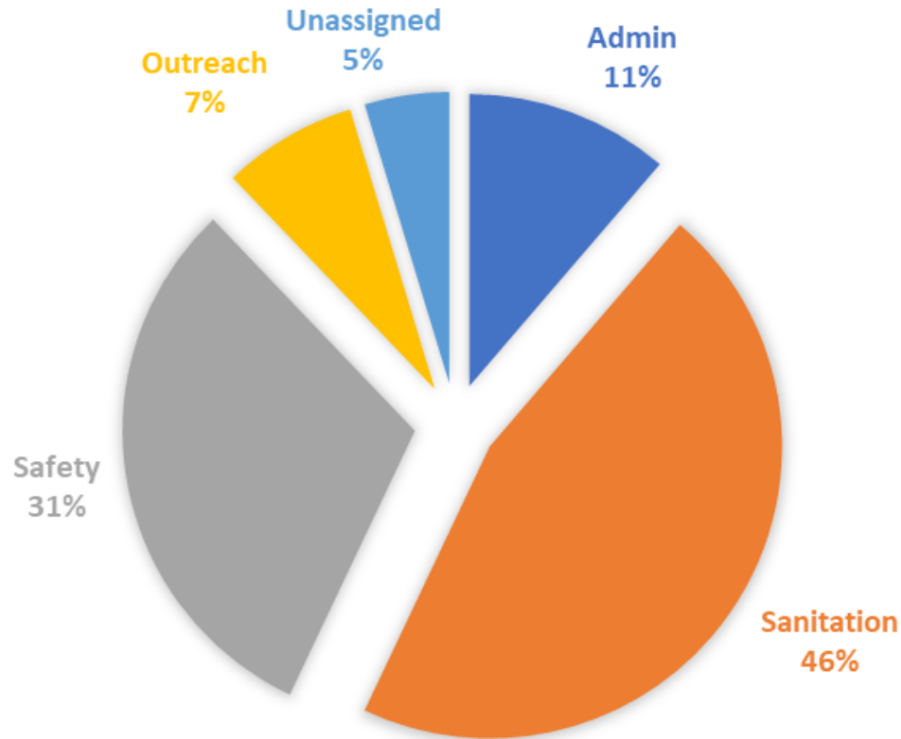


SANITATION

The first impression of our District is its appearance. Keeping the District clean requires a team that removes trash and bulk, abates rats, and that sweeps the District 7 days a week. Our staff was deemed essential during COVID-19 and we are working to improve the wages to show them how valued they are. **The budget for sanitation is \$653,360.**

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FY24 BUDGET BREAKDOWN



The Benefits District is guided by the belief, that by constantly evaluating our programs and seeking the input of the community, we will ultimately build a thriving, safe community together.

—

**Increase capacity to
build programs that
benefit everyone
within the District.**

WE'D LOVE
TO HEAR
FROM YOU!

CVCBD COMMUNITY EVENTS SURVEY

As our neighbors, you know best!
Visit our website today!



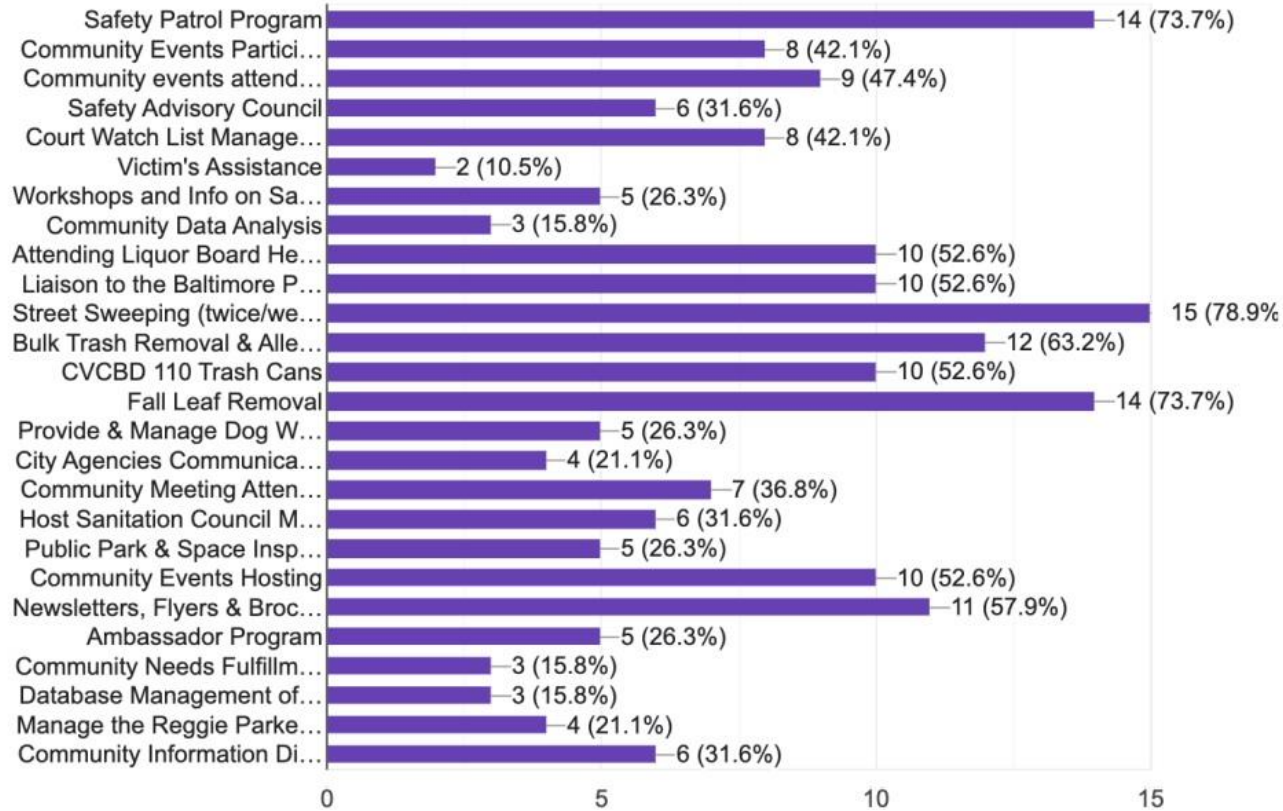
@CVCBD_Baltimore

Community Events Survey Results

1. Email Newsletter
2. Regular Tabling at events
3. Attendance at community specific meetings
4. Annual zine of services

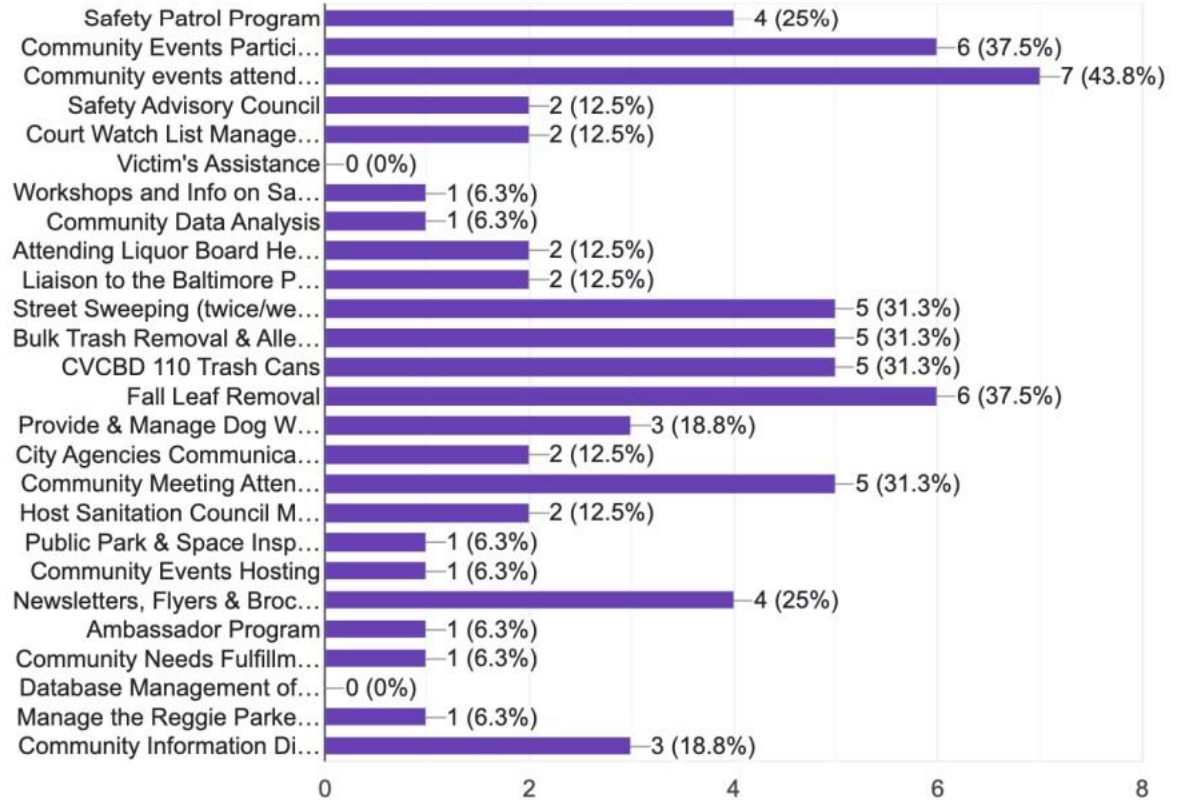
~79%

Familiar with our sanitation program



~44%

Personally attend our
events



What to Look Forward to in FY24?

- More Public Amenities
 - Community Conversations and Capacity Building
 - Community Events
 - Opportunities for Community-wide Learning
 - Ambassador Program (round 2)
-

GOALS for FY24

Formalize our sanitation program

We have an opportunity to create a workforce development program that benefits those in our neighborhood in need of employment while elevating our staff into more career focused positions

Hold 2 Community Engagement Events

Focus more on providing education and community capacity building opportunities and supporting community sponsored events

Expand our Community Safety Program

We believe that an effective community safety plan is one where the community is involved in its creation and everyone feels safe and has a greater sense of wellbeing in its implementation

GOALS for FY24

Acquire and Purchase new Office

The next phase of our organizational history includes community ownership of our physical space.

Increase Fee for Services

This is an opportunity to assist with community events and increase contract revenue. Success is four contracts for service.

Increase Outreach Metrics

We want to make sure we are connecting with as many people as possible through the appropriate media



How to Participate in the FY24 Planning?

- Contact your representatives
 - Attend community association meetings
 - Reach out to your Quad Reps
 - Stay connected
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How to get involved?

Join a committee

We have several committees that anyone is welcome to join - Program, Governance, and Finance

Attend a meeting

Our meetings are open to the public. You can find the schedule on our website

Follow us on Social Media

We will keep you updated on events and opportunities to get involved.

Volunteer

If you would like to support a cleanup or have a skill you would like to offer, we would graciously accept!

Thank You for Attending!

1. Email questions and feedback to info@charlesvillage.org
2. Share this recording with your neighbors who were unable to join in.
3. Follow us on Facebook and Instagram

FB: @CharlesVillageCBD

Insta: @cvcbd_Baltimore
