

Charles Village Community Benefits District Management Authority
Future Care, 2700 N. Charles Street, Baltimore, Maryland 21218

Minutes of Meeting of the Board of Directors

July 10, 2007

Present:

Ron Griffin	Rob Books
Salem Reiner	Dawna Cobb
Myron Seay	Steve Gewirtz
Derek Demaree	Jeff Millard
Pat Cronin	Richard Burnham
Gary Letteron	

Staff:

David Hill

Guests:

Celeste Amato and Amy Burch, City of Baltimore
Rebecca Lafleur and Jessica Pegorsch

I. Call to Order

The meeting was called to order at 7:08 p.m. A quorum was present.

II. Introductions

The Charles Village Business Association, which has two seats on this board, has been revived and has appointed officers including Jessica Pegorsch and Rebecca Lafleur. Jeff Millard, chair of the Governance Committee, will be in touch with Ms. Lafleur and Ms. Pegorsch to verify voter eligibility and to arrange to take the oath of office.

III. Executive Director's Report

No oral report was made so that the Board could devote time to Ms. Amato's presentation.

III. Presentation by Celeste Amato, the Mayor's Initiative for a Cleaner Baltimore

The City has a three part plan for addressing trash and litter: 1) create awareness; 2) lead by example; and 3) increase efficiency and effectiveness of the trash collection teams.

Creating awareness: An advertising campaign has been developed by an advertising agency. A "soft" launch of the ad campaign will occur August with a full launch in October. The City has created hang tags that list the rules regarding trash disposal. www.cleanergreenerbaltimore.org describes this initiative.

Leading by Example: The City has many organizational challenges with the delivery of its trash collection services. Ms. Amato encouraged the Board to report concerns or bad service to 311 and the CVCBDMA. Ms. Amato and her team review 311 calls. They have developed and sent to community, faith based and other organizations a baseline activity survey to learn about ongoing anti-litter efforts. The results of the

survey will be summarized on the website, which should enable like-minded groups to work in a more coordinated fashion.

Increasing Effectiveness and Efficiency: Legislation will be introduced that if passed, will alleviate the deposit of eviction chattel on the street and will require that tenants of a building who don't properly dispose of trash be cited rather than the landlord. The City will also engage the MTA in the effort to address trash at bus stops. Trash crews are now required to go back on their routes if a supervisor determines they have not properly collected, returned cans to their proper location, etc. The City is looking to expand the number of recycling stations. Ms. Amato expects the City to soon convert to "single stream recycling." (collecting bottles, cans and paper on the same day.)

IV. Minutes

Minutes from the May were reviewed but not approved at the June meeting. They will be reviewed at the August meeting. Minutes from the June meeting will also be reviewed in August.

V. Committee reports

Finance Committee Jeff Millard

The CVCBDMA has received one-half of JHU's contribution.

David Hill has been discussing joint fund raising opportunities with the Lab School.

Audited financial statements should be available by September 1 for FY 2007.

The Budget for FY 08 will be also be put in the system so we can have comparative financial statements.

Executive Committee Ron Griffin

Robin Truiett Theodorson has expressed an interest in filling the vacancy on this committee as At-Large member. Jeff Millard made a motion to appoint her, Myron Seay seconded the motion. It was unanimously approved.

Ron Griffin stated that he appreciated all who filled out the evaluation instrument for Mr. Hill. The evaluation will be shared with Mr. Hill on July 11. The evaluation in the aggregate is available for board member review.

Mr. Griffin reported that a lack of quorum still plagues our committees. He invited committee members who can't attend committee meetings to consider resigning from those committees knowing that they can attend whenever they wish to. Mr. Griffin proposed that Governance Committee give the board guidance about removing people who fail to attend committee meetings. A discussion followed and the matter was referred to the Governance Committee.

Governance Jeff Millard

No quorum was present for last two months so there was no report.

Safety, Sanitation and Revitalization Rob Books

No quorum was present at last meeting and so there was no report.

Informational items included news about the open position for Waverly Main Street. Baltimore Development Corp will vet the applicants and the Greater Homewood Community Corporation will hire the individual. The Committee sent a letter to editor of *The Sun* after July 2 article about crime in Charles Village and Remington.

Communication and Outreach Committee Rob Books

Katie Beltz is finishing up the next newsletter. It will go out in time for the fall meeting. That will be followed by one in the winter and the following spring.

Fundraising-The Lab School has been given old trash receptacles (very heavy ones) from the Inner Harbor. Businesses would pay to sponsor one and the Lab School kids will paint/decorate it. The City will locate and empty the receptacle. The Lab School and the CVCBDMA would split the \$300 sponsor fee 60/40. The Lab School students will paint approximately ten cans this summer. Sixty are available.

The "Next Step Proposal", i.e., the hiring of an Outreach Coordinator, was discussed at length, specifically the need to create this position and whether the CVCBMA has the funds to support the position.

Mr. Hill reported that if the position was not approved, the CVCBDMA would lose the ability to hire Katie Beltz whose current position terminates in two weeks. This would also mean losing the community organizing capacity that Katie has developed. Mr. Hill stated that he has recently identified funds to pay for this position.

Deficit: Whether the CVCBDMA will have a deficit this summer is still not known; however, the line of credit is available in the event it is needed.

Mr. Hill proposed establishing a \$5,000 to \$10,000 reserve fund. A small reserve could be built from savings realized from 4% discount from Goodwill worth several thousand dollars, savings generated from the insurance audit, the sweep fund and grant funds from the Goldseker Foundation. A discussion ensued after which a motion was made to hire an Outreach Coordinator. Gary Letteron seconded the motion. A vote was taken and the motion was passed with one opposition and no abstentions.

VI. Continuing business

Announcements-CVCA meeting on July 25 at St. Philips and James, Mayor Dixon will be present. Ralph Moore will be the EMCEE.

Tax Insert-The City was given 4,000 inserts to include with the CVCBDMA tax bill. The City now claims they included the inserts although not everyone in the district got one.

The meeting adjourned at 9 pm.